



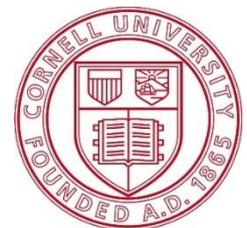
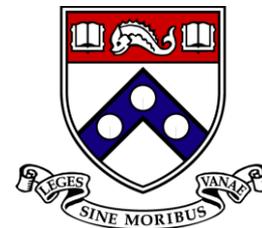
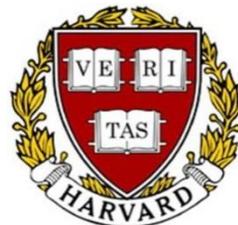
Oxford University Athletic Club

Sponsorship Opportunity

Heritage

Founded in 1860, OUAC is the oldest athletics club in the world. We train and compete at the iconic Roger Bannister athletics track on Iffley Road, home of the world's first sub-four minute mile.

OUAC participates in the Transatlantic Series, Oxford & Cambridge v. Harvard & Yale and other Ivy League Universities including Pennsylvania & Cornell. This is the world's oldest international fixture, originating in 1894 and predates the modern Olympics.



1864 saw the first Oxford v. Cambridge Varsity match, the oldest dual athletics contest in the world. The event was held at Christ Church ground in Oxford, and ended with a tie of four events apiece.

The Varsity matches over the last 150 years have seen world records fall and Olympic champions compete in one of the world's fiercest rivalries.

The Varsity match is the focus of the season and an integral part of the centuries old rivalry between Oxford and Cambridge. The 150th anniversary match returns to Oxford in 2014, and is an exciting prospect for us all.

OUAC is student run, with a committee elected annually by club members. It is the hard work of these individuals that keeps the club vibrant, and gives it such a unique atmosphere. Students organise sessions, external coaching, fixtures, team lists, warm weather training and our lively social scene.

Our athletes train all year round, competing throughout the year in both indoor and outdoor fixtures, including FEAR, the indoor Varsity match held at Lee Valley, and Varsity held alternately between Cambridge and Oxford University.

Other notable competitions include the British University and College Sports Championship, where last year Oxford athletes collected 6 medals against extremely stiff competition.

Sponsorship Deal

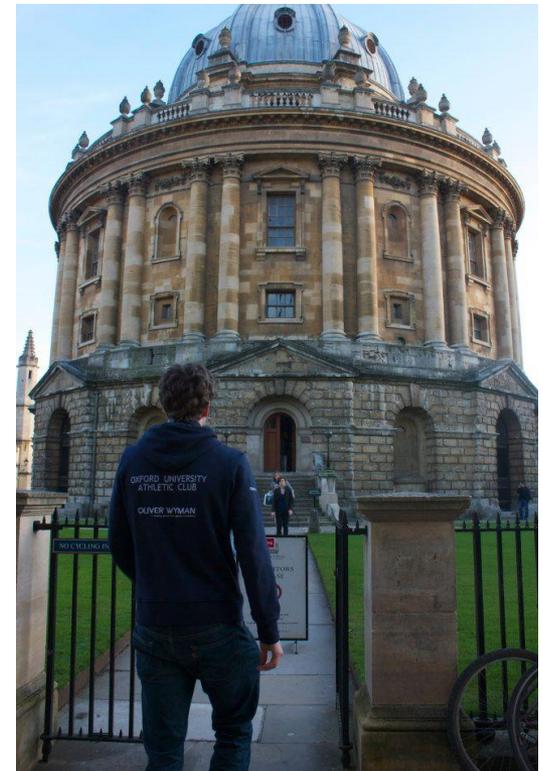
- OUAC Kit
- Events
- Varsity Match
- Transatlantic Series
- Website
- Freshers' Fair
- Correspondence



OUAC Kit

Oxford University athletes wear high quality Nike kit throughout the year for training and competitions. Our sponsor's logo and tagline will be clearly printed on these items of training kit.

Due to the prestige of the club, and the pride we feel about being part of it, kit is commonly worn on a day to day basis by athletes; to lectures, tutorials, around town, national competitions, training camps abroad, and in America on transatlantic tours, giving wide expose of your company to the student population of Oxford and the athletics community.



Events

Banners provided by your company will be prominently displayed at all events hosted by OUAC.

Any promotional material advertising these events will feature your company's logo and tagline.

Where possible, your company shall be acknowledged as a sponsor of OUAC.



Varsity Match

In May 2014, Oxford will play host to the Cambridge team for the 150th anniversary of the Varsity match. We will receive press on a national level for this historic event that promises to draw large crowds, and features celebratory dinners for athletes, our extensive alumni and sponsors.

For the Varsity, we are offering a full page advertisement for our sponsor in the match programme, which will be distributed to all spectators and competitors, and kept as a souvenir by many.

There will also be the opportunity to hang banners and place advertisement boards around the track and Iffley site.

Transatlantic Series

Banners provided by your company will be displayed at events during the Transatlantic Series.

OUAC kit bearing your company's logo will be worn for training and touring by athletes.

For the Series, we are offering a full page advertisement for our sponsor in the match programmes, which will be distributed to all spectators and competitors, and kept as a souvenir by many.



Website

The OUAC website is the first port of call for all those seeking information about competitions, training and athlete profiles. <http://www.ouac.org/>

Your company logo will be displayed prominently on the front page of this modern and well maintained website:



A brief description provided by your company will be featured on the website under our sponsors page, including a link to your company's website.



[Home](#) -> [About](#) -> [Sponsors](#)

OUAC are proud to be supported by the following partners:

Freshers' Fair

Banners provided by your company will be displayed on the OUAC stand at the OUSU Freshers' Fair.

Promotional literature for your company will be displayed on the OUAC stand provided it adheres to the restrictions and regulations of the event.

Members of OUAC manning the stands shall wear club kit branded with your company's logo.

Nearly all new students to Oxford University attend the Freshers' Fair. The event lasts three days and has a potential exposure to over 11,000 undergraduates and over 9000 graduate students.

Correspondence

All correspondence (whether postal or via email) sent by the President or Secretary of OUAC will feature your company's logo as a header or footer, together with its tagline.

Ever growing with annual in take of new members, the OUAC mailing lists will see your company direct exposure to a combination of Oxford University undergraduates, postgraduates and alumni.

	<p>Your Company's Logo</p>	 <p>Exeter College Oxford OX1 3DP Telephone (01865) 279600 Fax (01865) 279630</p>	 <p>©.U.A.C. OXFORD UNIVERSITY ATHLETIC CLUB</p>	
<p>Craig Morten, Exeter College, Oxford, OX1 3DP Hon. Secretary, OUAC craig.morten@exeter.ox.ac.uk</p>				
<p>Dear Sir/Madam,</p>				

Our Proposal

For this package we are looking for an initial sponsorship of £7,500 for the year 2013/2014, price negotiable.

This is with the view to a continued annual investment, length negotiable, in which you will receive the same package, at an agreed lower rate.

Thank You

Thank you for taking the time to consider sponsorship of Oxford University Athletics Club. We look forward to hearing from you soon. Please do get in touch with any questions.





Sponsorship Contact:

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